

Privacy Policy

Last Updated: April 12, 2026

At **Reach Health and Wellness Chiropractic** ("we," "our," or "us"), we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, share, and protect your personal information when you interact with us, including when you:

- Visit our website at www.reachhealthandwellness.com
- Engage with us through appointments, events, marketing, or other services.

If you have any questions or concerns, please contact us at frontdesk@reachhealthandwellness.com.

1. What Information We Collect

Information You Provide

We collect personal information you voluntarily share with us. This may include:

- Name
- Phone number
- Email address
- Mailing address
- Health-related information (with your consent, where required)

All personal information you provide must be accurate and up to date.

Information Collected Automatically

When you visit our website, we automatically collect certain technical data, such as:

- IP address
- Browser type
- Device information
- Location (approximate)
- How you interact with our website

This data helps us improve our website's performance and security.

2. How We Use Your Information

We use your information to:

- Provide and manage our services
- Respond to inquiries and provide customer support
- Improve our website and marketing efforts
- Send you updates, promotions, or other relevant communications (you may opt out at any time)
- Comply with legal obligations
- Detect and prevent fraud or misuse

We only process your personal information when we have a legal reason to do so—such as your consent, a contract, or a legal requirement.

3. Sharing Your Information

We do **not** sell your personal information.

We may share your information:

- With service providers who assist in delivering our services (e.g., IT, marketing)
- If required by law, legal process, or to protect our rights
- In connection with a business transfer (e.g., merger, sale, or restructuring)

We do not sell or share mobile numbers, SMS consent, or message data with third parties or affiliates for their marketing or promotional purposes. We may share this information only with service providers (e.g., carriers, messaging platforms) to operate our SMS program. Message frequency may vary. Message & data rates may apply. Reply STOP to opt out; HELP for help.

4. Cookies & Tracking Technologies

We use cookies and similar technologies to:

- Ensure website functionality
- Analyze site performance
- Personalize your experience
- Support marketing and advertising efforts

You can manage cookie preferences through your browser settings. For more details, refer to our **Cookie Notice**.

5. Google Analytics

We may use Google Analytics to better understand website usage and improve our services. Google may use cookies and collect data like demographics or browsing behavior. For more information, review Google's Privacy Policy.

6. Data Retention

We keep your information only as long as necessary for the purposes described in this policy, unless a longer retention period is required by law. When no longer needed, your data will be securely deleted or anonymized.

7. Data Security

We take reasonable steps to protect your information through physical, technical, and administrative safeguards. However, no system is 100% secure. Please use our services in a secure environment and contact us immediately if you suspect unauthorized access.

8. Children's Privacy

Our services are not intended for children under 18. We do not knowingly collect information from minors. If we learn we have collected such data, we will delete it promptly.

9. Your Privacy Rights

Depending on your location, you may have the right to:

- Access the personal information we hold about you
- Correct inaccurate or outdated information
- Delete your data
- Withdraw consent at any time
- Opt out of marketing communications

To exercise your rights, contact us at frontdesk@reachhealthandwellness.com.

10. Do-Not-Track Signals

At this time, we do not respond to browser-based “Do Not Track” signals. If standards evolve, we will update this policy accordingly.

11. State-Specific Rights (U.S. Residents)

If you reside in certain U.S. states (including CA, CO, CT, FL, TX, VA, etc.), you may have additional privacy rights under applicable laws. We will respond to valid requests in accordance with these regulations.

12. Mobile Information

We do not share mobile phone numbers or related data with third parties for marketing purposes. Any mobile data collected is used only to support our services and communications with you.

13. Updates to This Policy

We may update this Privacy Policy from time to time. Any changes will be reflected by the “Last Updated” date above. Material changes may also be communicated directly via email or posted on our website.

14. Contact Us

If you have any questions about this Privacy Policy or wish to exercise your privacy rights, you can reach us at:

Email: frontdesk@reachhealthandwellness.com **Mailing**

Address:

Reach Health and Wellness Chiropractic
5564 Little Debbie Parkway
Ooltewah, TN 37363 United
States